

You Need A Resource Profile!

A resource profile on NPIcenter is the most economical advertising option available in the industry. Profiles provide easy access to detailed information about your company, products and services and the information is updateable anytime. Your resource profile is an excellent means of company and product branding to thousands of viewers every month, and is similar to being featured in a year-round tradeshow.

Profiled companies are viewed first when prospects come looking for the products and services you offer. Additionally, your profile can be incorporated into a targeted marketing program including search sensitive ads and banners.

A resource profile increases your on-line visibility and complements your existing marketing program.

The Benefits

- Increase visibility and exposure
- Let potential clients easily locate and contact you
- Launch new products and let customers know about you and your products
- Stand out from the crowd
- Strengthen existing relationships and develop new ones
- Get hot leads for your products and services

The Result

- Increase sales and branding!!

“NPIcenter is the bulls eye information source for anyone needing to stay on top of the evolving nutraceutical industry and with just a few minutes a day.”

Brian Keating
Sage Group International, LLC

Standard Features

Contact Information

- Company name/Address
- Phone/Fax
- Web address - live link
- Email address - live link
- Five key company contact(s) - with live email link

General Company Information

- Company logo
- Detailed company description (up to 500 words) (750 with added sponsorship)
- Company profiled on the NPIcenter home page
- Product and service categories (vitamins, amino acids, sports, herbs, organic, analytical lab, etc - unlimited)
- Association memberships: (unlimited)

Marketing Materials for new and existing customers

- All branded products or ingredients
- Key product logo or picture
- new products
- key products
- Complete product list
- Related sales or technical material
- Upcoming company events - including seminars, conferences, conventions, booth number, sponsored events (unlimited)
- Company press releases (accessible in both the industry press center and your company profile page with on-line editor)

Appears in Resource Profile and Product Showcase

Sales and Lead Generation Tools

- Display products in the natural products showcase
- Product pages (additional charge)
- Information request form
- Sample request form
- Technical and scientific reference papers

Pricing

Resource Profile	\$825.00†
------------------	-----------

Optional Features

- Corporate career opportunities listing
~ linkable to complete “jobs” database
special corporate package - unlimited job postings with logo on NPIjobs.com (\$625.00/year— with purchase of profile)
- Document generation and management utility
~ to strengthen supplier customer relationships
- newsletter subscription/Management
~ So you can communicate regularly (packages start at \$500.00/year)

† per year (U.S Dollars)